

Rep Order# 9792047 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 1362210

Printed: 09/12/2012 8:43 AM
Last Received: 09/11/2012 5:05 PM
Showing Buylines: All Lines

1 of 5

Station WXLV-TV GREENSBORO/W.SALEM

Advertiser () POLITICAL

Product OBAMA FOR AMERICA

Estimate# 1536

Buyer Laura Bassett

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1536

Flight Dates 09/05/2012 - 09/17/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () JONATHAN VITTI

Salesperson Phone# 202-955-5342

Salesperson FAX#

***** Contract Coversheet *****

V.1 8/17

NEW POLITICAL ORDER. STARTS 9/12. TOTAL \$5700.

9/11 IS BLACKED OUT PLEASE NOTE- NEED MG OFFERS FOR SPOTS

ON LINES 16 & 17. PLS ADVISE. PLS CF- CHRISTINA FOR JON

CPD
9/12

Rep Order# 9797047 Ver# 9 Status Revised Traffic Order# 1362210

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2 of 5

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 15 FOR REVISED PROGRAM
PLS CF THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
1	W-F,M	09/12-09/17	7A-9A	GOOD MORNING AMERICA	.30	\$25.00	5	1	5	\$125.00
2	W-F,M	09/12-09/17	9A-10A	THE DOCTORS	.30	\$20.00	4	1	4	\$80.00
3	SA	09/15-09/15	8A-9A	GOOD MORNING AMERICA WK	.30	\$10.00	1	1	1	\$10.00
4	SU	09/16-09/16	11A-12P	THIS WEEK	.30	\$25.00	1	1	1	\$25.00
5	W-F,M	09/12-09/17 [MADE-GOOD BY LINE 5] 24]	11A-12P	VIEW	.30	\$20.00	1	1	1	\$20.00
24	W-F,M	09/12-09/17 [BKGD FOR SPOTS MISSED ON LN #5, 9/12 5/WK)]	11A-12P	VIEW	.30	\$40.00	3	1	3	\$120.00
6	W-F,M	09/12-09/17	12P-1P	MILLIONAIRE	.30	\$20.00	4	1	4	\$80.00
7	W-F,M	09/12-09/17 [MADE-GOOD BY LINE 5] 25]	1P-2P	THE CHEW	.30	\$20.00	0	0	0	\$0.00
25	W-F,M	09/12-09/17 [BKGD FOR SPOTS MISSED ON LN #7, 9/12 4/WK)]	1P-2P	THE CHEW	.30	\$40.00	4	1	4	\$160.00

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Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
8	W-F,M	09/12-09/17	2P-3P	GMA IN THE AFTERNOON	.30	\$20.00	0	0	0	\$0.00
		MADE-GOOD BY LINE 5) 26]								
26	W-F,M	09/12-09/17	2P-3P	GENERAL HOSPITAL	.30	\$100.00	4	1	4	\$400.00
		[KKGD FOR SPOTS MISSED ON LN #8. 9/12 1/4/WK]								
9	W-F,M	09/12-09/17	3P-4P	ANDERSON COOPER	.30	\$50.00	4	1	4	\$200.00
10	W-F,M	09/12-09/17	5P-6P	RICKI LAKE	.30	\$25.00	4	1	4	\$100.00
11	W-F,M	09/12-09/17	6P-630P	NEWS14 ABC45	.30	\$45.00	0	0	0	\$0.00
		MADE-GOOD BY LINE 5) 27]								
27	W-F,M	09/12-09/17	6P-630P	NEWS14 ABC45	.30	\$180.00	5	1	5	\$900.00
		[KKGD FOR SPOTS MISSED ON LN #11. 9/12 1/5/WK]								
12	W-F,M	09/12-09/17	630P-7P	ABC WORLD NEWS	.30	\$55.00	4	1	4	\$220.00
		MADE-GOOD BY LINE 5) 28]								
28	W-F,M	09/12-09/17	630P-7P	ABC WORLD NEWS	.30	\$110.00	1	1	1	\$110.00
		[KKGD FOR SPOTS MISSED ON LN #12. 9/12 1/1/WK]								
13	SA	09/15-09/15	6P-630P	HOLLYSCOOP	.30	\$25.00	0	0	0	\$0.00
		MADE-GOOD BY LINE 5) 23]								
23	M	09/17-09/17	9A-10A	THE DOCTORS	.30	\$25.00	1	1	1	\$25.00
		[KKGD FOR SPOTS MISSED ON LN #13. 9/15 1/1/WK]								
14	SU	09/16-09/16	630P-7P	ABC WORLD NEWS	.30	\$60.00	1	1	1	\$60.00
*15	M	09/17-09/17	8P-10P	CMA MUSIC FESTIVAL	.30	\$600.00	1	1	1	\$600.00
		Sales Remark. V9 REVISED PROGRAM								
		V9 Program Name Change, Comment Changed								

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Rep Order# 9797047 Ver# 9 Status Revised Traffic Order# 1362210

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Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
16	TU	09/11-09/11	8P-9P	THE MIDDLE/LAST MAN STANDING	.30	\$900.00	0	0	0	\$0.00
		MADE-GOOD BY LINE 5) 33]								
33	W-F,M	09/12-09/17	1205A-105A	KIMMEL	.30	\$5.00	1	1	1	\$5.00
		MKGD FOR SPOTS MISSED ON LN #16. 9/11 1/WK, MKGD FOR SPOTS MISSED ON LN #17. 9/11 1/WK]								
17	TU	09/11-09/11	10P-11P	PRIVATE PRACTICE	.30	\$705.00	0	0	0	\$0.00
		MADE-GOOD BY LINE 5) 33]								
18	TH	09/13-09/13	10P-11P	SCANDAL	.30	\$785.00	1	1	1	\$785.00
19	SU	09/16-09/16	8P-9P	REVENGE	.30	\$785.00	1	1	1	\$785.00
20	W-F,M	09/12-09/17	11P-1135P	NEWS14 ABC45	.30	\$40.00	5	1	5	\$200.00
21	W-F,M	09/12-09/17	1135P-1205A	NITELINE	.30	\$15.00	4	1	4	\$60.00
22	W-F,M	09/12-09/17	1202A-108A	JIMMY KIMMEL	.30	\$5.00	4	1	4	\$20.00
29	SA	09/15-09/15	330P-7P	COLLEGE FOOTBALL-UNC VS LOUISVILLE	.30	\$900.00	1	1	1	\$900.00
30	SA	09/15-09/15	12P-330P	COLLEGE FOOTBALL	.30	\$400.00	1	1	1	\$400.00
31	W-F,M	09/12-09/17	3P-4P	ANDERSON COOPER	.30	\$100.00	2	1	2	\$200.00
32	W-F,M	09/12-09/17	2P-3P	GENERAL HOSPITAL	.30	\$100.00	1	1	1	\$100.00

---REPORT TOTALS---
Report Totals. 69 / \$6,690.00

2/15/12

Rep Order# 9797047 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 1362210

Printed: 09/12/2012 8:43 AM
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Showing Buylines: All Lines

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Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

---SALES MONTHLY TOTALS---

Sep 12. 69 / \$6,690.00
Sales Totals. 69 / \$6,690.00
Station Totals. 69 / \$6,690.00
Lines not sent/rcld/rtrm. 0 / \$0.00

---COMPETITIVE---

Market Totals	\$83,625	CABL 0%	UNKN 0%	WBFX 0%	WCMG 0%	WPMY 30%
		WGHP 28%	WMYV 3%	WUPN 0%	WXTI 31%	WXLV 8%

Books null
Demos RA35+

Rep Order# 9797047 Ver# 8 Status Returned
EC'd Yes

Traffic Order# 1362210

Printed: 09/11/2012 4:05 PM
Last Received: 09/07/2012 11:56 AM
Showing Buylines: All Lines

1 of 4

Station: MAX-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3650 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line # 15
pls advise/revise asap.
Lks

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
1	W-F,M	09/12-09/17	7A-9A	GOOD MORNING AMERICA	.30	\$25.00	5	1	5	\$125.00
2	W-F,M	09/12-09/17	9A-10A	THE DOCTORS	.30	\$20.00	4	1	4	\$80.00
3	SA	09/15-09/15	8A-9A	GOOD MORNING AMERICA WK	.30	\$10.00	1	1	1	\$10.00
4	SU	09/16-09/16	11A-12P	THIS WEEK	.30	\$25.00	1	1	1	\$25.00
5	W-F,M	09/12-09/17	11A-12P	VIEW	.30	\$20.00	1	1	1	\$20.00
24	W-F,M	09/12-09/17	11A-12P	VIEW	.30	\$40.00	3	1	3	\$120.00
6	W-F,M	09/12-09/17	12P-1P	MILLIONAIRE	.30	\$20.00	4	1	4	\$80.00
7	W-F,M	09/12-09/17	1P-2P	THE CHEW	.30	\$20.00	0	0	0	\$0.00

MADE-GOOD BY LINE 5] 24]

MADE-GOOD BY LINE 5] 25]

Rep Order# 9797047 Ver# 8 Status Returned Traffic Order# 1362210

Printed: 09/11/2012 4:05 PM
Last Received: 09/07/2012 11:56 AM
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1336
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
25	W-F,M	09/12-09/17	1P-2P	THE CHEW	.30	\$40.00	4	1	4	\$160.00
		[MKGD FOR SPOTS MISSED ON LN #7. 9/12 4/WK.]								
8	W-F,M	09/12-09/17	2P-3P	GMA IN THE AFTERNOON	.30	\$20.00	0	0	0	\$0.00
		[MADE-GOOD BY LINE 5] 26]								
26	W-F,M	09/12-09/17	2P-3P	GENERAL HOSPITAL	.30	\$100.00	4	1	4	\$400.00
		[MKGD FOR SPOTS MISSED ON LN #8. 9/12 4/WK.]								
9	W-F,M	09/12-09/17	3P-4P	ANDERSON COOPER	.30	\$50.00	4	1	4	\$200.00
10	W-F,M	09/12-09/17	5P-6P	RICKI LAKE	.30	\$25.00	4	1	4	\$100.00
11	W-F,M	09/12-09/17	6P-630P	NEWS14 ABC45	.30	\$45.00	0	0	0	\$0.00
		[MADE-GOOD BY LINE 5] 27]								
27	W-F,M	09/12-09/17	6P-630P	NEWS14 ABC45	.30	\$180.00	5	1	5	\$900.00
		[MKGD FOR SPOTS MISSED ON LN #11. 9/12 5/WK.]								
12	W-F,M	09/12-09/17	630P-7P	ABC WORLD NEWS	.30	\$55.00	4	1	4	\$220.00
		[MADE-GOOD BY LINE 5] 28]								
28	W-F,M	09/12-09/17	630P-7P	ABC WORLD NEWS	.30	\$110.00	1	1	1	\$110.00
		[MKGD FOR SPOTS MISSED ON LN #12. 9/12 1/WK.]								
13	SA	09/15-09/15	6P-630P	HOLLYSCOOP	.30	\$25.00	0	0	0	\$0.00
		[MADE-GOOD BY LINE 5] 23]								
23	M	09/17-09/17	9A-10A	THE DOCTORS	.30	\$25.00	1	1	1	\$25.00
		[MKGD FOR SPOTS MISSED ON LN #13. 9/15 1/WK.]								
14	SU	09/16-09/16	630P-7P	ABC WORLD NEWS	.30	\$60.00	1	1	1	\$60.00

Rep Order# 9797047 Ver# 8 Status Returned Traffic Order# 1362210

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Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1336
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*15	M	09/17-09/17	8P-10P	DANCING WITH THE STARS 15	.30	\$600.00	1	1	1	\$600.00
Station Remark: V8 this line is still out. programming will be 'ama music festival' and will need a rate of \$600 to clear.										
16	TU	09/11-09/11	8P-9P	THE MIDDLE/LAST MAN STANDING	.30	\$900.00	0	0	0	\$0.00
MADE-GOOD BY LINE 5) 331										
33	W-F,M	09/12-09/17	1205A-105A	KIMMEL	.30	\$5.00	1	1	1	\$5.00
MKGD FOR SPOTS MISSED ON LN #16. 9/11 1/WK, MKGD FOR SPOTS MISSED ON LN #17. 9/11 1/WK]										
17	TU	09/11-09/11	10P-11P	PRIVATE PRACTICE	.30	\$705.00	0	0	0	\$0.00
MADE-GOOD BY LINE 5) 33]										
18	TH	09/13-09/13	10P-11P	SCANDAL	.30	\$785.00	1	1	1	\$785.00
19	SU	09/16-09/16	8P-9P	REVENGE	.30	\$785.00	1	1	1	\$785.00
20	W-F,M	09/12-09/17	11P-1135P	NEWS14 ABC45	.30	\$40.00	5	1	5	\$200.00
21	W-F,M	09/12-09/17	1135P-1205A	NITELINE	.30	\$15.00	4	1	4	\$60.00
22	W-F,M	09/12-09/17	1202A-108A	JIMMY KIMMEL	.30	\$5.00	4	1	4	\$20.00
29	SA	09/15-09/15	330P-7P	COLLEGE FOOTBALL-UNC VS LOUISVILLE	.30	\$900.00	1	1	1	\$900.00
30	SA	09/15-09/15	12P-330P	COLLEGE FOOTBALL	.30	\$400.00	1	1	1	\$400.00
31	W-F,M	09/12-09/17	3P-4P	ANDERSON COOPER	.30	\$100.00	2	1	2	\$200.00
32	W-F,M	09/12-09/17	2P-3P	GENERAL HOSPITAL	.30	\$100.00	1	1	1	\$100.00

Rep Order# 9797047 Ver# 8 Status Returned
EC'd Yes

Traffic Order# 1362210

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Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

---REPORT TOTALS---

Report Totals. 69 / \$6,690.00

---SALES MONTHLY TOTALS---

Sep 12. 69 / \$6,690.00
Sales Totals. 69 / \$6,690.00
Station Totals. 69 / \$6,690.00
Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$83,625

CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WEMY	30%
WGHP	28%	WMYV	3%	WUPN	0%	WXII	31%	WXLV	8%

Books null
Demos RA35+

Rep Order# 9797047 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 1362210

Printed: 09/07/2012 12:45 PM
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Showing Buylines: All Rep Revised Lines

1 of 5

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

***** Contract Coversheet *****

V.1 8/17

NEW POLITICAL ORDER. STARTS 9/12. TOTAL \$5700.

9/11 IS BLACKED OUT PLEASE NOTE- NEED MG OFFERS FOR SPOTS
ON LINES 16 & 17. PLS ADVISE. PLS CF- CHRISTINA FOR JON

OK'd
9/11

2 of 5

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTT
Salesperson Phone# 202-955-5342
Salesperson FAX#

— REMARKS —

LT	In Day Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	W-F,M	11A-12P	VIEWM	:30	\$20.00	09/12-09/17	1	1	1	\$20.00
*5										
[MADE-GOOD BY LINE(S) 24]										
V5 Effective Dates Changed										

*7	W-F,M	1P-2P	THE CHEM	:30	\$20.00	09/12-09/17	0	0	0
Station Remark: V2 this line is n/a (oversold)									
[MADE-GOOD BY LINE(S) 25]									
V5 Effective Dates Changed									

*25			:30	\$40.00	09/12-09/17	4	1	4	\$160.00
W-F,M	1P-2P	THE CHEW							
[MKGD FOR SPOTS MISSED ON LN #7 : 9/12(4/WK)]									
V5 Added									

*8	W-F M	2P-3P	GMA IN THE AFTERNOON	:30	\$20.00	09/12-09/17	0	0	0	\$0.00
	Station Remark: V2 this line is n/a (oversold)									
	[MADE-GOOD BY LINE(S) 26]									
	V5 Effective Dates Changed									

Rep Order#	9797047	Ver#	7	Status	Revised	Traffic Order#	1362210
EC'd	Yes						

Printed: 09/07/2012 12:45 PM
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Showing Buylines: All Rep Revised Lines

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Station	WXLV-TV GREENSBORO/W.SALEM	Agency	() GMMB
Advertiser	() POLITICAL		3050 K ST NW
Product	OBAMA FOR AMERICA		WASHINGTON, DC 20007
Estimate#	1536	Agency C/P1/P2/E	95/101/1536
Buyer	Laura Basset	Flight Dates	09/05/2012 - 09/17/2012
Phone#		Hiatus Weeks	

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*26	W-F,M	2P-3P	GENERAL HOSPITAL	:30	\$100.00	09/12-09/17	4	1	4	\$400.00	
		[MKGD FOR SPOTS MISSED ON LN #8: 9/12(4/WK)]										
		V5 Added										
	*27	W-F,M	6P-630P	NEWS14 ABC45	:30	\$180.00	09/12-09/17	5	1	5	\$900.00	
		[MKGD FOR SPOTS MISSED ON LN #11: 9/12(5/WK)]										
		V5 Added										
	*12	W-F,M	630P-7P	ABC WORLD NEWS	:30	\$55.00	09/12-09/17	4	1	4	\$220.00	
		Station Remark: V2 1x is n/a (oversold)										
		[MADE-GOOD BY LINE(S) 28]										
		V5 Effective Dates Changed										
	*28	W-F,M	630P-7P	ABC WORLD NEWS	:30	\$110.00	09/12-09/17	1	1	1	\$110.00	
		[MKGD FOR SPOTS MISSED ON LN #12: 9/12(1/WK)]										
		V5 Added										
	*15	M	8P-10P	DANCING WITH THE STARS 15	:30	\$600.00	09/17-09/17	1	1	1	\$600.00	
		Station Remark: V2 this line is n/a (prg chg)										
		V5 Comment Changed, Rate Changed										
	*16	TU	8P-9P	THE MIDDLE/LAST MAN STANDIN	:30	\$900.00	09/11-09/11	0	0	0	\$0.00	
		[MADE-GOOD BY LINE(S) 33]										
		V7 Effective Dates Changed										
	*33	W-F,M	1205A-105A	KIMMEL	:30	\$5.00	09/12-09/17	1	1	1	\$5.00	
		Sales Remark: V7 MKGD										
		[MKGD FOR SPOTS MISSED ON LN #16: 9/11(1/WK), MKGD FOR SPOTS MISSED ON LN #17: 9/11(1/WK)]										
		V7 Added										

Rep Order# 9797047 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 1362210

Printed: 09/07/2012 12:45 PM
Last Received: 09/07/2012 11:56 AM
Showing Buylines: All Rep Revised Lines

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Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*17	TU	10P-11P	PRIVATE PRACTICE	:30	\$705.00	09/11-09/11	0	0	0	\$0.00	
				[MADE-GOOD BY LINE(S) 33]								
				V7 Effective Dates Changed								

	*29	SA	330P-7P	COLLEGE FOOTBALL-UNC VS LOUISVILLE	:30	\$900.00	09/15-09/15	1	26	1	\$900.00	
				Sales Remark: V7 MKGD								
				V7 Added								

	*30	SA	12P-330P	COLLEGE FOOTBALL	:30	\$400.00	09/15-09/15	1	27	1	\$400.00	
				Sales Remark: V7 MKGD								
				V7 Added								

	*31	W-F,M	3P-4P	ANDERSON COOPER	:30	\$100.00	09/12-09/17	2	27	1	\$200.00	
				Sales Remark: V7 MKGD								
				V7 Added								

	*32	W-F,M	2P-3P	GENERAL HOSPITAL	:30	\$100.00	09/12-09/17	1	27	1	\$100.00	
				Sales Remark: V7 MKGD								
				V7 Added								

---REPORT TOTALS---

Report Totals: 29 / \$4,135.00

---SALES MONTHLY TOTALS---

Sep 12: 69 / \$6,690.00
Sales Totals: 69 / \$6,690.00
Station Totals: 69 / \$6,690.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$63,625

CABL 0%

UNKN 0%

WBFX 0%

WCWG 0%

WEMY

30%

Rep Order# 9797047 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 1362210

Printed: 09/07/2012 12:45 PM
Last Received: 09/07/2012 11:56 AM
Showing Buylines: All Rep Revised Lines

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Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VTTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

WGHP 28% WMYV 3% WUPN 0% WXII 31% WXLV 8%

Books null
Demos RA35+

Rep Order# 9797047 Ver# 5 Status Revised Traffic Order# 1362210
EC'd Yes

Printed: 09/07/2012 8:30 AM
Last Received: 09/06/2012 7:48 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

***** Contract Coversheet *****

V.1 8/17

NEW POLITICAL ORDER. STARTS 9/12. TOTAL \$5700.

9/11 IS BACKED OUT PLEASE NOTE- NEED MG OFFERS FOR SPOTS
ON LINES 16 & 17. PLS ADVISE. PLS CF- CHRISTINA FOR JON

Rep Order# 9797047 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1362210

Printed: 09/07/2012 8:30 AM
Last Received: 09/06/2012 7:48 PM
Showing Buylines: All Rep Revised Lines

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Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LNS FOR RATE REVISIONS TO CLEAR FOR NEXT WEEK
RATES TO CLEAR PER LISA'S EMAIL
OK'D PER BUYER
PLS CF THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*5	W-F,M	11A-12P	VIEW	:30	\$20.00	09/12-09/17	1	1	1	\$20.00	
				[MADE-GOOD BY LINE(S) 24]								
				V5 Effective Dates Changed								
	*24	W-F,M	11A-12P	VIEW	:30	\$40.00	09/12-09/17	3	1	3	\$120.00	
				Sales Remark: V5 REVISED RATE TO CLEAR SPOTS								
				[MKGD FOR SPOTS MISSED ON LN #5: 9/12(3/WK)]								
				V5 Added								
	*7	W-F,M	1P-2P	THE CHEW	:30	\$20.00	09/12-09/17	0	0	0	\$0.00	
				[MADE-GOOD BY LINE(S) 25]								
				V5 Effective Dates Changed								
	*25	W-F,M	1P-2P	THE CHEW	:30	\$40.00	09/12-09/17	4	1	4	\$160.00	
				Sales Remark: V5 REVISED RATE TO CLEAR								
				[MKGD FOR SPOTS MISSED ON LN #7: 9/12(4/WK)]								
				V5 Added								

Rep Order# 9797047 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1362210

Printed: 09/07/2012 8:30 AM
Last Received: 09/06/2012 7:48 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*8	W-F,M	2P-3P	GMA IN THE AFTERNOON	:30	\$20.00	09/12-09/17	0	0	0	\$0.00	
		[MADE-GOOD BY LINE(S) 26]										
		V5 Effective Dates Changed										
	*26	W-F,M	2P-3P	GENERAL HOSPITAL	:30	\$100.00	09/12-09/17	4	1	4	\$400.00	
		Sales Remark: V5 REVISED RATES										
		[MKGD FOR SPOTS MISSED ON LN #8: 9/12(4/WK)]										
		V5 Added										
	*11	W-F,M	6P-630P	NEWS14 ABC45	:30	\$45.00	09/12-09/17	0	0	0	\$0.00	
		[MADE-GOOD BY LINE(S) 27]										
		V5 Effective Dates Changed										
	*27	W-F,M	6P-630P	NEWS14 ABC45	:30	\$180.00	09/12-09/17	5	1	5	\$900.00	
		Sales Remark: V5 REVISED RATES										
		[MKGD FOR SPOTS MISSED ON LN #11: 9/12(5/WK)]										
		V5 Added										
	*12	W-F,M	630P-7P	ABC WORLD NEWS	:30	\$55.00	09/12-09/17	4	1	4	\$220.00	
		[MADE-GOOD BY LINE(S) 28]										
		V5 Effective Dates Changed										
	*28	W-F,M	630P-7P	ABC WORLD NEWS	:30	\$110.00	09/12-09/17	1	1	1	\$110.00	
		Sales Remark: V5 REVISED RATE.										
		[MKGD FOR SPOTS MISSED ON LN #12: 9/12(1/WK)]										
		V5 Added										
	*15	M	8P-10P	DANCING WITH THE STARS 15	:30	\$600.00	09/17-09/17	1	1	1	\$600.00	
		Sales Remark: V5 REVISED RATE TO CLEAR										
		V5 Comment Changed, Rate Changed										

---REPORT TOTALS---

Rep Order# 9797047 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1362210

Printed: 09/07/2012 8:30 AM
Last Received: 09/06/2012 7:48 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Report Totals: 23 / \$2,530.00

---SALES MONTHLY TOTALS---

Sep 12: 65 / \$6,690.00

Sales Totals: 65 / \$6,690.00

Station Totals: 65 / \$6,690.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$83,625

CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WEMX	30%
WGHP	28%	WMYV	3%	WUPN	0%	WXII	31%	WXLV	8%

Books null
Demos RA35+

2 of 4

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Sales Remark: V3 MKGD DUE TO COLLAGE FOOTBALL AIRING
[MKGD FOR SPOTS MISSED ON LN #13: 9/15(1/WK)]
V3 Added

Rep Order# 9797047 Ver# 3 Status Revised Traffic Order# 1362210

Printed: 09/06/2012 8:03 AM
Last Received: 09/05/2012 4:34 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OSAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
*16	TU	8P-9P	THE MIDDLE/LAST MAN STANDING	:30	\$900.00	09/11-09/11	1	1	1	\$900.00
			Sales Remark: V3 REVISED PROGRAM							
			V3 Program Name Change, Comment Changed							
*18	TH	10P-11P	SCANDAL	:30	\$785.00	09/13-09/13	1	1	1	\$785.00
			Sales Remark: V3 REVISED PROGRAM							
			V3 Program Name Change, Comment Changed							
*19	SU	8P-9P	REVENGE	:30	\$785.00	09/16-09/16	1	1	1	\$785.00
			Sales Remark: V3 REVISED PROGRAM							
			V3 Program Name Change, Comment Changed							
*22	W-F-M	1202A-108A	JIMMY KIMMEL	:30	\$5.00	09/12-09/17	4	1	4	\$20.00
			Sales Remark: V3 REVISED TIME PERIOD							
			V3 Time Changed, Comment Changed							

---REPORT TOTALS---
Report Totals: 20 / \$2,895.00

---SALES MONTHLY TOTALS---
Sep 12: 65 / \$5,700.00
Sales Totals: 65 / \$5,700.00
Station Totals: 65 / \$5,700.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$71,250
CABL 0%
WGHP 28%
UNKN 0%
WMTV 3%
WBEY 0%
WUPN 0%
WCWG 0%
WXTT 31%
WFMX 30%
WXLV 8%

Books null
Demos RA35+